



# Andrew Inglehearn

**Email:** andrew@indianabones.co.uk    **Website:** indianabones.co.uk  
**Based in:** Shipley, Bradford, UK

## About Me

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I'm an experienced Graphic Designer and award-winning Digital Learning Developer with a large array of digital skills.

I have eight years of experience designing, building, and publishing digital learning, especially with the **Articulate 360** suite, including **Storyline** and **Rise**. I am also familiar with **Adobe Captivate** and **Evolve**.

I'm at home in the **Adobe Creative Suite**, especially **Illustrator**, **Photoshop**, **InDesign** and **After Effects**.

I have a strong understanding of the principles of **adult learning theory**.

I have studied **colour theory**, **graphic design principles**, and have considerable **artistic ability**.

I can code in **Javascript** and **HTML** to a novice standard.

Though I specialise in digital learning, I have experience in web design, animation, infographic design, AutoCAD, social media management, 3D modelling and even stop motion animation. This reflects my greatest strength: my ability to pick up new skills and put them to effective use.

Outside of work I am usually cooking, baking, or mixing drinks in my kitchen, pulling up weeds at the allotment, or sat at my desk writing stories and trying in vain to become a published author.

Please visit my website [indianabones.co.uk](http://indianabones.co.uk) for examples of my work.

## Employment History

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### Dec 2022 - Present

#### Quadmark

Training and learning consultancy firm

**Role:** Digital Learning Executive

**Key clients:** Google, Android, Avepoint, Samsung

#### Description:

I joined Quadmark's Storyline team in December 2022 to help tackle the increasing workload from Google, their key client.

Since then, I have worked on many GPS (Google People Services) and GRT (Google Retail Training) courses, as well as onboarding material for Avepoint and further retail training for Android and Samsung.

Because of my skills in other areas, especially design, animation, and English proofreading, I am frequently asked to assist with other areas of the business during periods of high workload, which I am happy to do so.

#### Responsibilities:

- Building, publishing, and maintaining high quality training solutions for big clients in the tech industry.
- Assisting the Design and Video teams during periods of high workload.
- Publishing a catalogue of pre-fabricated games and interactions.
- Expanding our technological capabilities by experimenting with new tools and methods, such as 360/photosphere images and incorporating 3D models into Storyline builds.

#### Accomplishments:

- Shared knowledge of accessibility guidelines to bring Quadmark's Storyline team up-to-date with UK accessibility laws.
- Continued to integrate Javascript into my workflow, making Storyline a more powerful tool.

**Oct 2020 - Nov 2022**

## **Limehouse Films**

Corporate film and digital learning production company

**Role:** Designer/Animator

**Key clients:** NHS, Lloyds Bank, Halifax, Bank of Scotland, Cifas, Elsevier, Nestlé

### **Description:**

Though I initially joined the Limehouse team on a six month contract, the terms of my employment were updated to a permanent position after only three months.

While my official job title was 'Designer/Animator', most of my time at Limehouse Films was spent creating bespoke learning content for a multitude of clients, which is something the company had never done prior to my arrival. These projects have all been overwhelmingly successful and have led to an influx of new opportunities in the industry. As a result, Limehouse expanded their digital learning team by hiring a new Storyline developer in March 2022, who I mentored until November 2022 when I left the company.

### **Responsibilities:**

- Designing and building bespoke e-learning content using Articulate Storyline.
- Designing, storyboarding, and creating animations in Adobe After Effects.
- Producing high-quality graphics, both for web and print.
- Training new staff on how to build learning that meets Limehouse's standards.

### **Accomplishments:**

- I facilitated Limehouse's emergence into the e-learning industry and helped to establish them as a serious competitor to other e-learning companies in the UK.
- Limehouse's first major e-learning project—a cyber security suite for a UK high street bank—was viewed 6000 times within the first week with no technical issues. In 2021, this project won the bronze award for Excellence in the Design of Learning Content (UK Commercial Sector).
- As the only member of the Limehouse team who had any experience in e-learning at the time, it was always up to me to solve any issues that arose with our e-learning products. Two memorable examples are:
  - I used Javascript to fix an issue that cropped up when learners tried to play a module in Internet Explorer. I'd never used Javascript before, but have since taken to studying it on codecademy.com.
  - I fixed an issue where a particular scene always caused the module to crash while viewing it on an iPad. I discovered that the underlying cause was a slide with multiple video layers. I fixed it by moving the videos to individual slides.

**Mar 2015 - Sep 2020**

## **Virtual College**

Award-winning e-Learning company based in Ilkley

**Role:** Designer

**Key clients:** NHS, Ministry of Defence, Interserve, Stagecoach, Fujitsu, JISC

### **Responsibilities:**

- Building e-Learning modules in Articulate Storyline 360 and Rise 360.
- Creating artwork in Illustrator.
- Creating graphical videos in After Effects.
- Creating resources in InDesign.
- Editing and optimising images in Photoshop.

### **Accomplishments:**

- I was instrumental in the shift to full WCAG (Web Content Accessibility Guidelines) 2.0 compliance, thus negating the potential risk of disabled learners filing lawsuits against Virtual College.
- I created content that helped Virtual College win:
  - The silver award for Best Use of Technology at the 2020 Training Journal Awards in recognition of the Fujitsu project.
  - The Learning Technologies Gold award in 2017 in recognition of the Recognising and Preventing FGM project.
- I ran support sessions for the Graphic and INstructional Designers, which resulted in greater cohesion between the two teams and a more positive work environment.

**Dec 2014 - Mar 2015**

**Bradford University**

Estates and Facilities department

**Role:** Social Media Manager

**Responsibilities:**

- Working with security and H&S teams to keep students safe and informed
- Advertising community activities taking place on campus
- Managing multiple social media platforms at once

**Accomplishments:**

- Increased Facebook engagement by over 800% within 2 months
- Increased job satisfaction and recognition for all support teams at Bradford University, including cleaning, portering and maintenance by conducting a series of interviews for social media

**Jul 2012 - Aug 2013**

**Flights of Fantasy**

Manufacturers of bespoke playground equipment based in Norfolk

**Role:** Assistant Designer

**Responsibilities:**

- Overseeing the production of the new website
- Creating mockups and technical drawings of Flights of Fantasy products, including some of my own original designs
- Lending support on construction sites

**Accomplishments:**

- I sparked Flights of Fantasy's social media presence, expanding their network and reaching potential clients
- I earned a Level 6 Diploma of Industrial Studies

**Jul 2011 - Sept 2011**

**JN Bentley**

Civil engineering firm based in Leeds

**Role:** AutoCAD Operator

**Responsibilities:**

- Creating AutoCAD drawings of JN Bentley installations

**Accomplishments:**

- I learned to use AutoCAD 3D to a professional standard within three months

## Education/Qualifications

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**Sep 2010 - Jun 2014**

**BSc Degree from Bradford University**

**Subject:** Product Design

**Qualification:** BSc (Hons) 2:1

**September 2022**

**College of Media and Publishing**

**Subject:** Proofreading and Editing

**Qualification:** Level 4 Diploma

**Grade:** Distinction

**Jul 2012 - Aug 2013**

**Diploma of Industrial Studies**

Earned while on placement at Flights of Fantasy

**Qualification:** Level 6 Diploma

**Grade:** Merit

## Education/Qualifications (Continued)

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**Sep 2003 - June 2010**

**St Mary's Menston**

A-Levels in Art, Design, History and Biology

11 GCSEs B-C grades, including Maths, Science, English, Art and Product Design

**December 2020**

**Academy Class: Adobe Captivate: Zero to HERO**

Certificate of completion awarded

## References (Quadmark)

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**Luke Briggs**

**Role at Quadmark:** Digital Learning Manager

**Current role:** Senior Learning Design Manager at Mitchells & Butlers PLC

**Email:** briggsy1989@googlemail.com

**Stacey Gardner**

**Role:** Digital Learning Executive

**Email:** staceygmgardner@hotmail.co.uk

**Stuart Brammall**

**Role:** Digital Learning Executive

**Email:** stuartbrammall@hotmail.com

## References (Limehouse)

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**Nick Howard**

**Role:** Founder and Client Manager

**Email:** nick@limehouse.tv

**Sophie Coulter**

**Role:** Programme Manager

**Email:** sophie@limehouse.tv

**Tracy Keates**

**Role:** Commercial and Strategy Director

**Email:** tracy@limehouse.tv

**Ross Mackintosh**

**Role:** Head of Design

**Email:** ross@limehouse.tv

## References (Virtual College)

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**Emma Liles**

**Role:** Design Team Leader

**Email:** emma.liles@virtual-college.co.uk

**Sabine De Kamps**

**Role:** Instructional Design Team Leader

**Email:** sabine.dekamps@virtual-college.co.uk

**Sarah Baker**

**Role:** Chief Learning Officer

**Email:** sarahbaker74@icloud.com